

Nicholson Health & Wellness

Website Privacy Policy

Effective date: September 10, 2026 | Pennsylvania

Important: This policy describes website privacy practices and is not a substitute for any HIPAA Notice of Privacy Practices that Nicholson Health & Wellness may be required to provide. Health information submitted through the website should be handled only through approved, appropriately secured systems and service providers.

1. Scope

Nicholson Health & Wellness ("Nicholson Health & Wellness," "we," "us," or "our") respects the privacy of visitors, patients, commercial drivers, employers, and company representatives who use our website at **www.nicholson-health-and-wellness.com**. This Privacy Policy explains the types of information we may collect through the website, how we use and protect that information, and the choices available to users.

2. Information We May Collect

Depending on how you use the website, we may collect information you voluntarily provide, including your name, email address, telephone number, contact information, appointment information, form responses, payment or transaction-related information, employer or company information, and information related to requested health, wellness, CDL, or DOT examination services. Information submitted in connection with healthcare services may include sensitive health information.

3. Information Collected Automatically

When you visit the website, certain technical information may be collected automatically, such as Internet Protocol (IP) address, browser type, device information, operating system, referring pages, pages viewed, approximate location derived from IP address, date and time of access, and interactions with the website. We may use cookies and similar technologies to support website functionality and understand website usage.

4. Google Analytics and Cookies

We use Google Analytics and cookies to understand general website traffic and improve website performance and usability. Analytics technologies may collect information about how visitors interact with the website. We do not intend to use analytics tools to collect the contents of medical forms, diagnoses, treatment information, or other protected or sensitive health information. Users may manage or block cookies through their browser settings, although disabling cookies may affect some website functions.

5. Health Information and Website Tracking

Because the website may be used to submit health-related information or schedule healthcare services, Nicholson Health & Wellness treats health information as sensitive. We do not intentionally disclose health information to analytics or advertising providers for advertising purposes. Tracking or analytics technologies should not be placed on authenticated patient areas, medical intake forms, appointment workflows, payment pages, or other pages in a manner that transmits protected or sensitive health information unless the use is legally permitted and appropriately configured. Website technology and vendor configurations may change, so our data flows and tracking configurations should be reviewed periodically.

6. How We Use Information

We may use information to respond to inquiries; process forms; schedule, coordinate, or provide requested services; communicate regarding appointments; process payments; maintain business and clinical records as applicable; operate, secure, troubleshoot, and improve the website; comply with legal and regulatory requirements; prevent fraud or misuse; and carry out other purposes disclosed when information is collected or authorized by the individual.

7. No Sale of Personal Information

Nicholson Health & Wellness does not sell personal information. We also do not sell patient or health information. We do not use personal health information for third-party targeted advertising. We may disclose information to service providers that perform necessary functions on our behalf, such as website hosting, scheduling, payment processing, information technology, communications, analytics, or other operational services, subject to applicable privacy and security requirements. We may also disclose information when required or permitted by law.

8. Payment Information

If payments are accepted through the website, payment transactions may be processed by a third-party payment processor. Nicholson Health & Wellness may receive transaction details necessary to document and administer a payment, but payment-card information may be collected and processed directly by the payment provider. The provider's privacy and security terms may also apply.

9. CDL/DOT Drivers and Companies

Our website is intended in part for commercial drivers, CDL holders, employers, motor carriers, and companies seeking DOT-related services. Information submitted for these services may include identity, contact, scheduling, employment-related, examination, certification, or health information. Such information will be used for the requested service, recordkeeping, communications, payment, and compliance purposes as applicable. Nothing in this policy authorizes disclosure of a driver's medical information to an employer or other third party beyond what is permitted or required by applicable law, authorization, or regulatory process.

10. Data Security

We use reasonable administrative, technical, and physical safeguards designed to protect information in our possession or control. However, no website, electronic transmission, or storage system can be guaranteed to be completely secure. Users should avoid sending sensitive health information through ordinary email or other unsecured communication methods unless specifically instructed to do so through an approved secure process.

11. Data Retention

We retain information for as long as reasonably necessary for the purposes for which it was collected, to provide services, maintain required clinical or business records, resolve disputes, enforce agreements, and comply with applicable legal, professional, tax, insurance, and regulatory obligations. Retention periods may differ depending on the type of information and service involved.

12. Your Privacy Choices

You may contact us to ask questions about our privacy practices or to request access, correction, or deletion of certain information, subject to applicable law and record-retention requirements. Some records, including medical, occupational-health, billing, or legally required records, may not be eligible for deletion. You may also control cookies through your browser and available website cookie controls.

13. Children

The website and services are directed primarily to adults, CDL/DOT drivers, employers, and companies and are not designed to solicit personal information from children under 13. We do not knowingly collect personal information from children under 13 through the website without appropriate authorization or consent where required.

14. Third-Party Services and Links

The website may use or link to third-party services, including scheduling, payment, analytics, mapping, communications, or other technology providers. Their privacy practices may be governed by their own policies. Nicholson Health & Wellness is not responsible for the privacy practices of unrelated third-party websites that users choose to visit.

15. Changes to This Policy

We may update this Privacy Policy to reflect changes in our services, technology, vendors, or legal requirements. The effective date at the top of this policy will be updated when material revisions are posted. Users are encouraged to review this policy periodically.

16. Contact Us

Questions or privacy requests may be directed to:

Nicholson Health & Wellness

Pennsylvania

Website: www.nicholson-health-and-wellness.com

Email: teri.nicholson@nicholson-health-and-wellness.com

This template is provided for business use and should be reviewed by qualified counsel for the practice's specific services, vendors, HIPAA status, DOT workflows, and applicable federal and state requirements.

Nicholson Health & Wellness

Do Not Sell or Share My Personal Information

Privacy Notice and Opt-Out Request Information

Our policy: Nicholson Health & Wellness does not sell personal information, including patient or health information. We do not use personal health information for third-party targeted advertising.

What This Means

Nicholson Health & Wellness may collect information that you provide when you submit a form, schedule an appointment, request CDL/DOT or health services, communicate with us, or make a payment. We may also use cookies and Google Analytics for website operation and general usage analytics. Service providers may process limited information on our behalf to perform necessary business functions. Such processing is not intended to constitute a sale of your personal information.

Health Information

Health information is sensitive. We do not sell patient or health information and do not intentionally provide it to advertising platforms for targeted advertising. Analytics tools should be configured so that medical form contents, appointment details, diagnoses, treatment information, or other protected or sensitive health information are not transmitted to analytics providers.

Request or Question

Although we do not sell personal information, you may contact us if you have a question about our data practices or believe information associated with you has been handled inconsistently with this notice. Please provide enough information for us to understand and reasonably verify the request. Do not include detailed medical information in an ordinary email.

Privacy Contact

Nicholson Health & Wellness

Pennsylvania

Website: www.nicholson-health-and-wellness.com

Email: teri.nicholson@nicholson-health-and-wellness.com

Website Footer / Link Language

For a website footer or privacy menu, Nicholson Health & Wellness may use the link text: "**Privacy Policy**" and "**Do Not Sell or Share My Personal Information.**" The latter page may state prominently that Nicholson Health & Wellness does not sell personal information and provide the privacy contact information above.

This notice is a general template and is not legal advice. Privacy obligations depend on the practice's actual data flows, vendors, contracts, HIPAA status, and applicable law.